

# Visit our booth #1025 at Sage Summit 2012 Nashville, Tennessee!

## SalesFUSION for Sage SalesLogix, Sage CRM and ACT

SalesFUSION is a SaaS marketing automation solution that provides enterprise-level marketing technology for Sage CRM, Sage SalesLogix and ACT users. SalesFUSION has helped to redefine b2b marketing capabilities for these tools.

Our solution offers all of the latest technology that marketers demand. Marketing automation is a natural add-on solution for CRM. Most CRM users struggle with integrating their marketing to sales efforts. SalesFUSION solves this problem with our pre-built integration to Sage CRM, Sage SalesLogix, and ACT.

## Deep Functionality

- Email marketing (drip, trigger, bulk, nurture)
- Landing pages, web forms, surveys
- Web analytics and visitor tracking
- Multi-channel campaigns
- Lead scoring, management & routing
- Social media publishing & tracking
- Marketing asset management
- Campaign Planning
- Campaign ROI Tracking
- Google AdWords tracking
- Native language & culture support for global deployments
- Direct mail support
- Ad-hoc reporting & personalized dashboards
- Microsoft Outlook integration



## Sage Summit 2012

**Where:** Gaylord Opryland, Nashville, TN

**When:** August 12-17

**Who:** Sage SalesLogix customers & partners

**About:** Sage Summit is the premier conference for Sage customers and partners. It's *the* destination for learning better ways to leverage the software you already own and know and discovering new technologies. The Sage Summit **trade show attracts top solution providers** exhibiting solutions that enhance and expand the power of your Sage software—including cloud technologies, connected web services, mobile technologies, reporting and analytics solutions, and much more!

**Where will you find SalesFUSION?**

**BOOTH #1025**



**\*\*All visitors will be entered for a chance to win a Kindle Fire!**

SalesFUSION™